

It Promises To Be a Tuesday of Phenomenal Interest

THE BIG STORE
SIEGEL COOPER & CO.
SIXTH AVE. MEET ME AT THE FOUNTAIN 1874 19th STS.

At The Big Store!

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The Summer Carnival of All Nations Continues To Be the Greatest Series of Features Ever Seen in a Store.



THIS week Germany does herself proud. The decorations are singularly beautiful and appropriate. The Golden Fountain on the Main Floor with its Electrical Displays is enchanting. The entertainment in the Auditorium, Sherman's "Phantasma," features with brilliance and fidelity such scenes from the Fatherland as are most typical. Five performances daily—11 A. M. and 1.30, 2.30, 3.30 and 4.30 P. M. This wonderful mystery has been witnessed by thousands who revel in its varied charms.

Thousands of Persons Now Spending Their Vacations in New York Make The Big Store Their Shopping Headquarters.

The Siegel Cooper Store is a great favorite with the travelling shopping public, and each recurring Summer seems to make it a stronger field of attraction to tourists and persons on their vacations.

It is an ideal Summer Store. Always cool, excellently ventilated and flooded with broad daylight. Clean and well kept. Stocks never thin down, but are always ample and complete in even the minor details. Plenty of resting places for the tired. "A city in itself."

Two eating places—Light Lunch Room on the Fourth Floor; an excellent Restaurant in the Basement. Purest foods at moderate prices.

You Get Two "S. & H." Green Trading Stamps Instead of One with Your Purchases at The Siegel Cooper Store Tuesday.

TWENTY Stamps with every dollar's worth of merchandise you purchase.

Forty with every two dollars' worth of goods purchased.

How quickly that helps you to say: "My book is filled!"

It seems as if the whole city and nearly all the neighboring towns are interested in the "S. & H." Stamp system. There are thousands upon thousands of these collectors and they centre their purchasing energies upon this store.

A Single Customer Last Week Purchased Enough Goods at One Time to Obtain Ten Thousand Green Trading Stamps at One Time.

There are ever so many others who make large purchases, and who promptly ask for Sperry & Hutchinson Green Trading Stamps.

"Why shouldn't I take the Stamps?" said a customer to a friend who accompanied her. "The Stamps are exceedingly valuable. They cost me nothing, and see what beautiful Premiums I obtain!"

Lots of other folks think the same way, too. Nobody refuses the Stamps; the demand for them is incessant and enormous.

And so to-morrow will be conspicuous for its special advantages for collectors of "S. & H." Green Trading Stamps at The Siegel Cooper Store.



Stylish Parasols.

Good Styles and Colors.

A closing out sale to-morrow of 100 fine Parasols. Only one or two of a kind, but all in very fashionable effects. To close out quickly prices are reduced.

Just Half.

For instance:

\$5.00 Parasols, 2.50.

\$10.00 Parasols, 5.00.

Quantity being limited we suggest your coming early.

(Main Floor, Front, 18th St.)

Summery Ribbons.

Swirls of Beautiful Combinations.

The Ribbon Sale leaped right into the heart of popularity to-day. All the most wanted Ribbons. Main Aisle and regular Ribbon Store. Prices are wonderfully low.

1 1/2 INCH FANCY FIGURED LOUISINE RIBBONS; regular 5c. quality; at, per yd.

At 12c	3 1/2 AND 4 INCH FANCY RIBBONS IN DRESDEN TAFFETA; colored stripe and warp print; Louise Ribbon; corded and hemstitch stripe; white taffeta; regular 19c. quality.	At 15c	4 1/2 INCH FINE QUALITY MOUSSE-LINE TAFFETA RIBBONS; 4 inch fine quality plain; Taffeta Ribbon in pretty light colorings; regular 25c. quality.
At 15c	3 1/2 INCH ALL SILK SATIN TAFFETA RIBBONS; liberty finish; colors are white, pink, turquoise, lilac, cream, blue, cardinal, rite, mair, navy and black; regular 21c. quality.	At 19c	5 1/2 INCH SASH WIDTH PLAIN TAFFETA RIBBON in white, pink, turquoise, cream, blue, cardinal, mair, rite and black; regular 29c. quality.

Hammocks and Supplies.

Extremely Low Prices.

A sale of particular interest to those who are hunting summer comforts.

35c	BABY HAMMOCKS; sail or made; open mesh.	15c	HAMMOCK ROPES—The anchor kind, per pair.
1.00	3-COLOR FULL SIZE HAMMOCKS, with pillow; regularly \$1.75; special.	5c	HAMMOCK HOOPS—Ea.
1.45	SCOTCH PLAID HAMMOCKS; no valance, good combinations of colors, special.	2.45	HAMMOCK TRAPEZE for conveniently hanging hammocks on verandas, ea.
2.25	EXTRA SIZE HAMMOCKS; extra long and wide, very strong, for the heavyweights, special.	9.45	PALMER HAMMOCK STANDS, with fancy canopy. Can be placed anywhere. Special, less hammocks.

MOVABLE HAMMOCK STANDS, extra strong; for full size Hammocks; value \$3.50, special **1.45**

CHILDREN'S MOVABLE HAMMOCK STANDS; special, **95c**

(Third Floor, East, 18th St.)

Towelling.

4,500 yards of heavy bleached BARNESLEY TOWELLING, soft and absorbent, the kind that sells regularly at 12 1/2c. a yard, to-morrow for

7c

(Main Floor, East of Fountain.)

Fancy Linens.

6,000 WHITE LAWN SCARVES AND SHAMS, some with ruffled edges, others hemstitched, wide insertion of embroidery in centre; variety of designs; regularly sold up to 75c. each, to-morrow,

29c

(Main Floor, East of Fountain.)

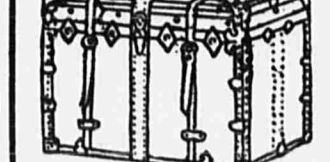
Garden Hose.

GARDEN HOSE, 5-ply, guaranteed to stand water pressure; 25 ft. length, **\$2.50**; 50 ft. length, **\$4.75**. EXTRA SPECIAL HOSE, heavy rubber, complete with couplings, 25 ft. length, **\$2.75**; 50 ft. length, **\$5.50**

(Basement.)

"Cornell" Trunks

Extra Strong and Serviceable



A special showing to-morrow of THE "CORNELL" TRUNKS; made with a light-weight basswood box, covered with oil-painted canvas duck, sole-leather bound, solid brass malleable iron clamps, corners, ends and side bolts; two heavy leather straps around body; heavy leather centre bands; solid brass Excelsior lock; two trays, one ordinary and one in the slip-up style, with hat box and packing compartments; linen lined and riveted throughout.

32 inch.	34 inch.
12.15	12.90
36 inch.	
13.65	
38 inch.	40 inch.
14.40	15.15

Our riveted trunks are guaranteed for three years.

(Third Floor, East, 18th St.)

White India Lawns

Nearly 1-2 Price.

5,000 yards—sheer pretty material, 5 to 20 yards to the piece. Short lengths of goods that sell regularly at 12 1/2c. yard; to-morrow,

7c

(Main Floor, East of Fountain.)

Notions Underpriced.

SEWING SILKS, 50-yard spools; per dozen, 18c	FOUNDATION COLLARS, round and pointed front, all sizes, each, 6c
LIGHT-WEIGHT DRESS SHIELDS, sizes 3 and 4, per dozen, 90c.; per pair, 8c	2,000 PAIRS OF ASSORTED HOSE SUPPORTERS for women and misses; sew on or pin on; plain or fancy elastic, colors and white; regularly 15c. to 25c.; special, per pair, 10c
SILK DRESS SHIELDS, good as those usually sold at 25c.; size 3, 15c.; size 4, 17c	

(Main Floor, East, 18th St.)

Electric Fans.

ELECTRIC FANS; solid brass, polished blade and guards; 12-inch size; can be adjusted to any position; complete with 9 ft. of flexible wire and attachment plug; **11.50**

Also a large stock of BATTERY FANS, suitable for places where no electric current is used, at very low prices.

(Basement.)

China, Glassware, Bric-a-Brac.

At Reduced Prices.

The remarkable low prices are due to the impending removal of the Chinaware Department to the Third Floor. Housekeepers will welcome so notable an array of choice bargains.

Chinaware. HAND DECORATED CHINA JARS AND SAUCERS, manufacturers' samples, together with immense stock, regularly 60c. and 75c. each, special, 25c	Bric-a-Brac. VASES; manufacturers' samples from all over Europe, together with our own stock, regularly \$1.00 and \$1.50 each; special, 50c
IF A D-P-A-I-N-T-E-D CHINA PLATES, manufacturers' samples, together with our own stock, regularly 75c. and \$1.00, at, each, 50c	VASES; manufacturers' samples from all over Europe, together with our own stock, regularly \$3.00 and \$4.00 each; special, 2.00
DINNER SETS, including several different makes of the American Semi-Porcelain, hand decorated and gold trimmed, also some English decorated Dinner Sets, never sold for less than \$15.00 per set of 100 pieces, special, 11.50	AMERICAN SEMI-PORCELAIN CHAMBER TOILET SETS, newly decorated, regularly \$2.50 and \$3.00 per set; special, 1.95
Glassware. 2,000 DOZEN FINE POLISHED TABLE TUMBLERS, regularly 40c. per dozen, special, 24c	MAJOLICA JARDINIERS (130 in the lot), extra large size, will hold a 12-inch flower-pot; regularly \$3.50; special, 2.00
1,200 DOZEN BLOWN PLINT GLASS TABLE TUMBLERS, regularly 60c. per dozen; special, 39c	Lamps and Gas Shades. HAND-PAINTED TABLE LAMPS; regularly \$4.50 and \$6.00; at 3.50
750 DOZEN BLOWN PLINT GLASS TABLE TUMBLERS, beautifully etched in several designs, regularly \$1.00 per dozen, special, 60c	HAND-PAINTED TABLE LAMPS, decorated with roses, carnations and other flowers, complete with central draught burner and globe, at, each, 1.75
4,000 DOZEN JELLY TUMBLERS, one-third and one-half pint sizes, special, each, 2c	ETCHED GAS SHADES, 4 inch, regularly 25c. at, each, 15c
15,000 MASON FRUIT JARS, in one-quart and one-pint sizes, special, each, 5c	

(Basement.)

Laundry Bags.

Unusually Low Priced.

They are made of just the plain ticking, but are very neat and suited for summer use; assorted colors, sell regularly at 25c.; to-morrow,

11c

(Main Floor, East of Fountain.)

Wash Petticoats.

WOMEN'S PETTICOATS, of percale and gingham; pretty striped effects; made with deep flounce; regularly 98c.; exceptional value

50c

(Second Floor, East of Centre.)

Framed Pictures.

Specialty Priced for Tuesday

Choice of about 500 pictures; neat black frames. Subjects are very interesting; they will help to beautify the walls of your country or city abode.

ETCHINGS; all very pretty framed; interesting subjects; not a picture in the lot sells regularly for less than \$1.00.

59c

(Third Floor, Centre, 18th St.)

Ball-Bearing Sewing Machines

Two Remarkable Specials.

Ever sew on a "Victory" ball-bearing Machine?

Different from other Machines, you know. Easy-running, noiseless, and by far the best now on the market at anywhere near the prices we quote.

Each Machine Guaranteed for Five Years.

THE "VICTORY" NO. 2, a high grade Singer model, automatic tension and wind-er. All the very latest attachments; drop head; needle threader; special, **18.50**

THE "VICTORY" NO. 4, ball-bearing, drop head, fancy woodwork, all the latest attachments; special, **14.50**

Instructions Given Free.

(Third Floor, Centre.)

Hot Weather Housefurnishings.

Extra special prices. Regarding the screen doors, bring measurements of doors with you and remember hinges and springs are included.

SCREEN DOORS, mahogany finish, special, at	60c
REFRIGERATORS, apartment house style, 25 in. wide, 19 in. deep, 50 in. high; regularly \$15.50; special to-morrow at	11.75
MODEL UNIVERSAL OIL COOKING STOVES, burn perfect blue flame, guaranteed smokeless and odorless, 2-burner size, special, (Basement.)	6.00

Superfluous Hair Removed By the New Principle, DeMiracle

A sure, quick and inexpensive method of destroying objectionable growths of hair has at last been discovered. The new principle, DeMiracle, was evolved through many chemical experiments, and a thorough knowledge of the productive conditions of the hair follicle. DeMiracle is better than electricity because it does not scar or produce a new growth; better than wax, because it does not burn, sear or paralyze the tissues under the skin; better than depilatories, because it is not poisonous and does not break the hair off and thereby increase the growth. DeMiracle is the only method in the world which is indorsed by physicians, surgeons, dermatologists and medical journals.

\$1.00 a Bottle in Our Drug Store, 18th St.

Cool Footwear

At About 1/2 Price.

Good, stylish, neat-fitting and comfortable shoes. We received them from manufacturers whom labor troubles compelled to sell at great sacrifices, or caused to fail. Hence the high-grade quality and the wonderfully low prices.

Women's Oxfords. WOMEN'S \$2.00 OXFORDS; all kid or all patent leather Oxfords. Several styles of both and all sizes. Some of the shoes in the lot are as good as those that most dealers would ask \$2.50 for.	98c
Women's Shoes and Oxfords. WOMEN'S \$3.00 to \$5.00 SHOES AND OXFORDS; kid, leather and patent leathers. In all the best styles in button and lace, welted and turned toes; also Oxfords in kid and patent leathers, all the new styles of heels and toes; almost all sizes in every style.	1.95
Men's Shoes and Oxfords. Kid, calf and several kinds of patent leathers; all the good styles; all sizes; the best and largest selections are in Patent Collatin, with welted soles; most of these are \$2.50 grades.	1.95
Children's Shoes and Oxfords. About a dozen kinds of \$1.50 and \$2.00 grades; some from our own stock and some from manufacturers who were involved in labor troubles and had to sell to get rid of overproduction. There are patent leathers, all kidskin, and some with cloth tops. We mixed them all into one big lot. Size up to 11.	85c
	98c

(Main Floor, East.)